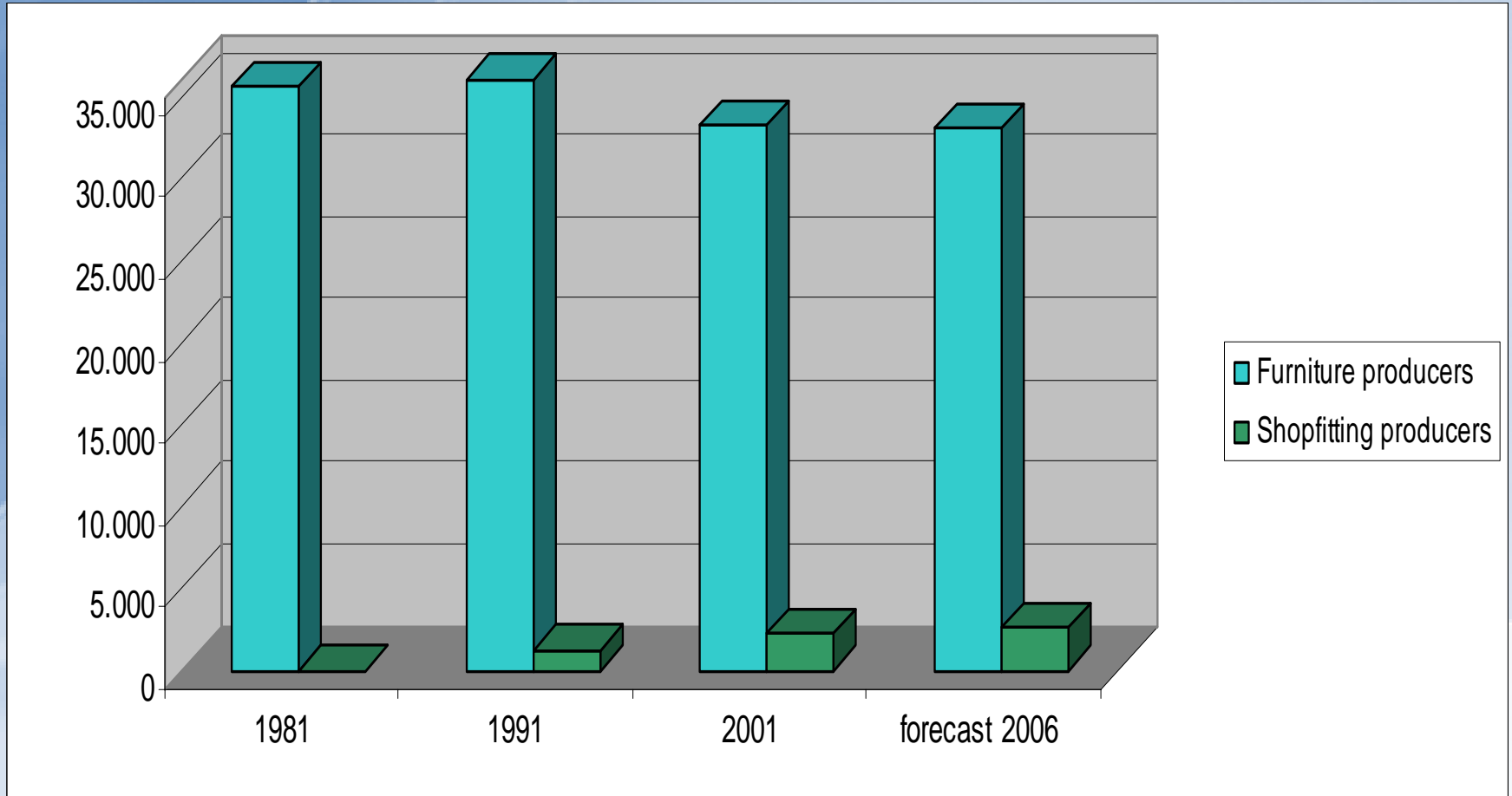


# ITALY

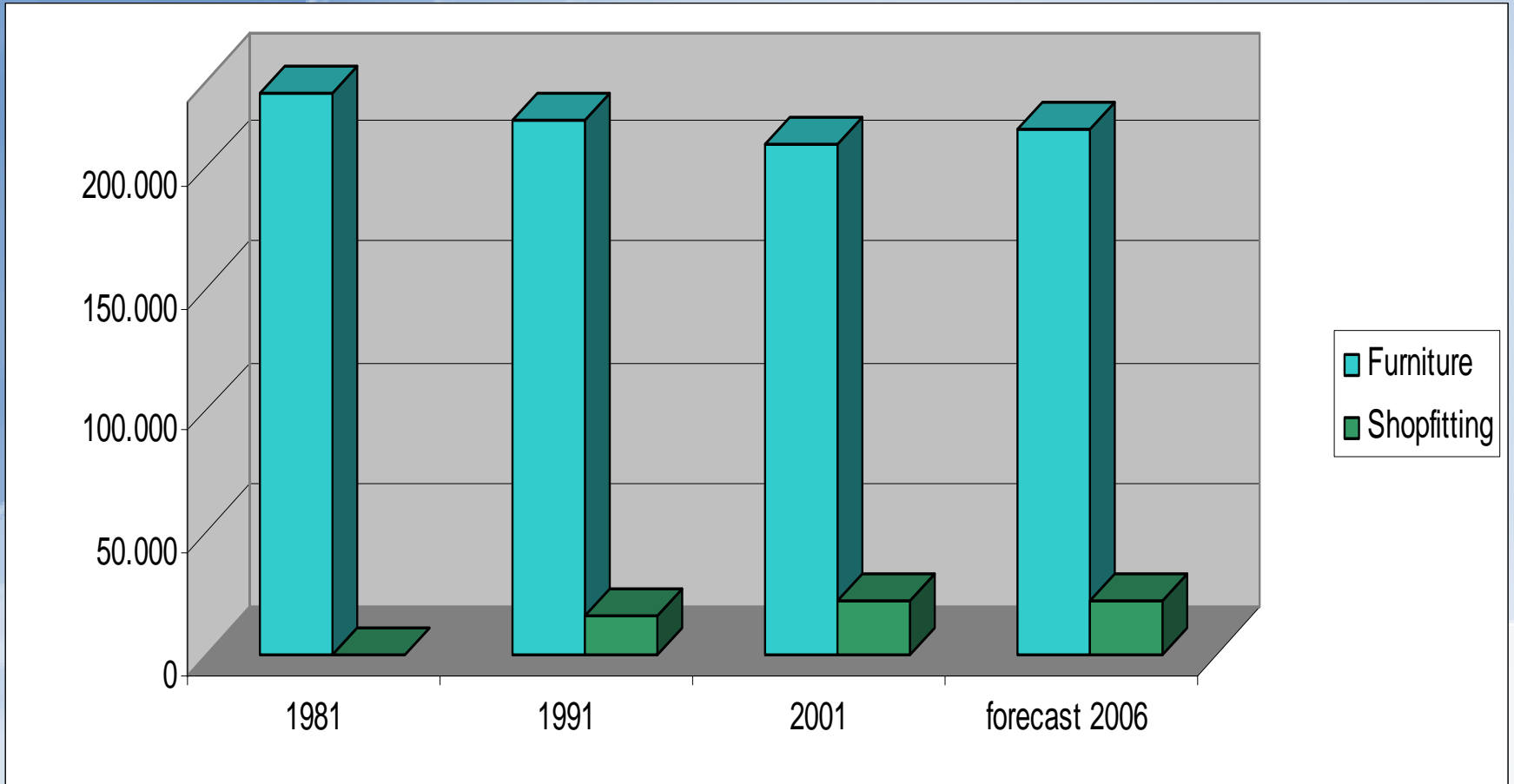
	inhabitants	G.R.P. **	G.R.P. per person **	inflation rate
2006	58.863.100	1.475.401	25.065	2,0%
2001	56.996.000	1.248.648	21.914	2,7%
1991	56.778.000	765.806	13.488	6,4%

\*\* million euro

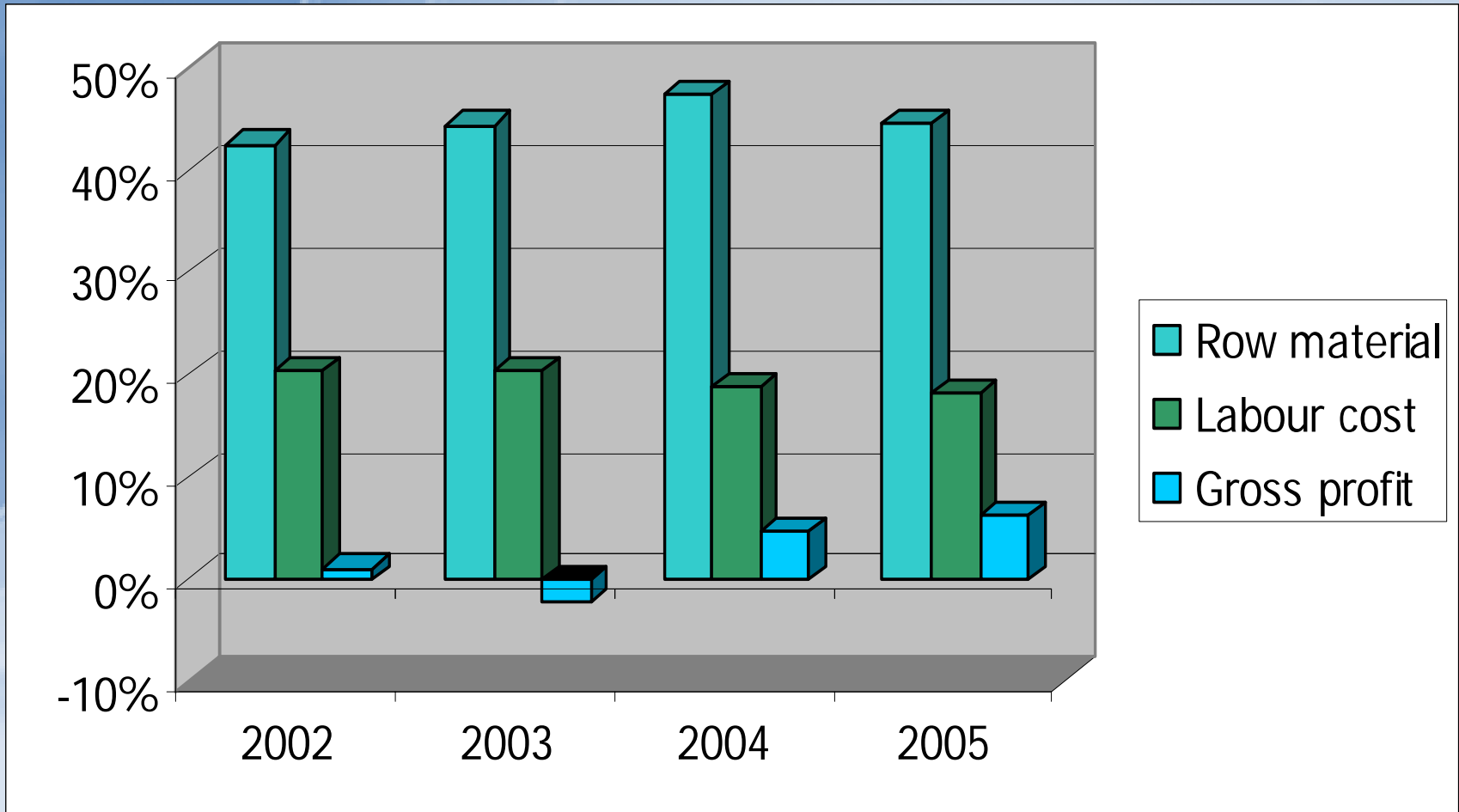
# Shopfitting producers



# Employers

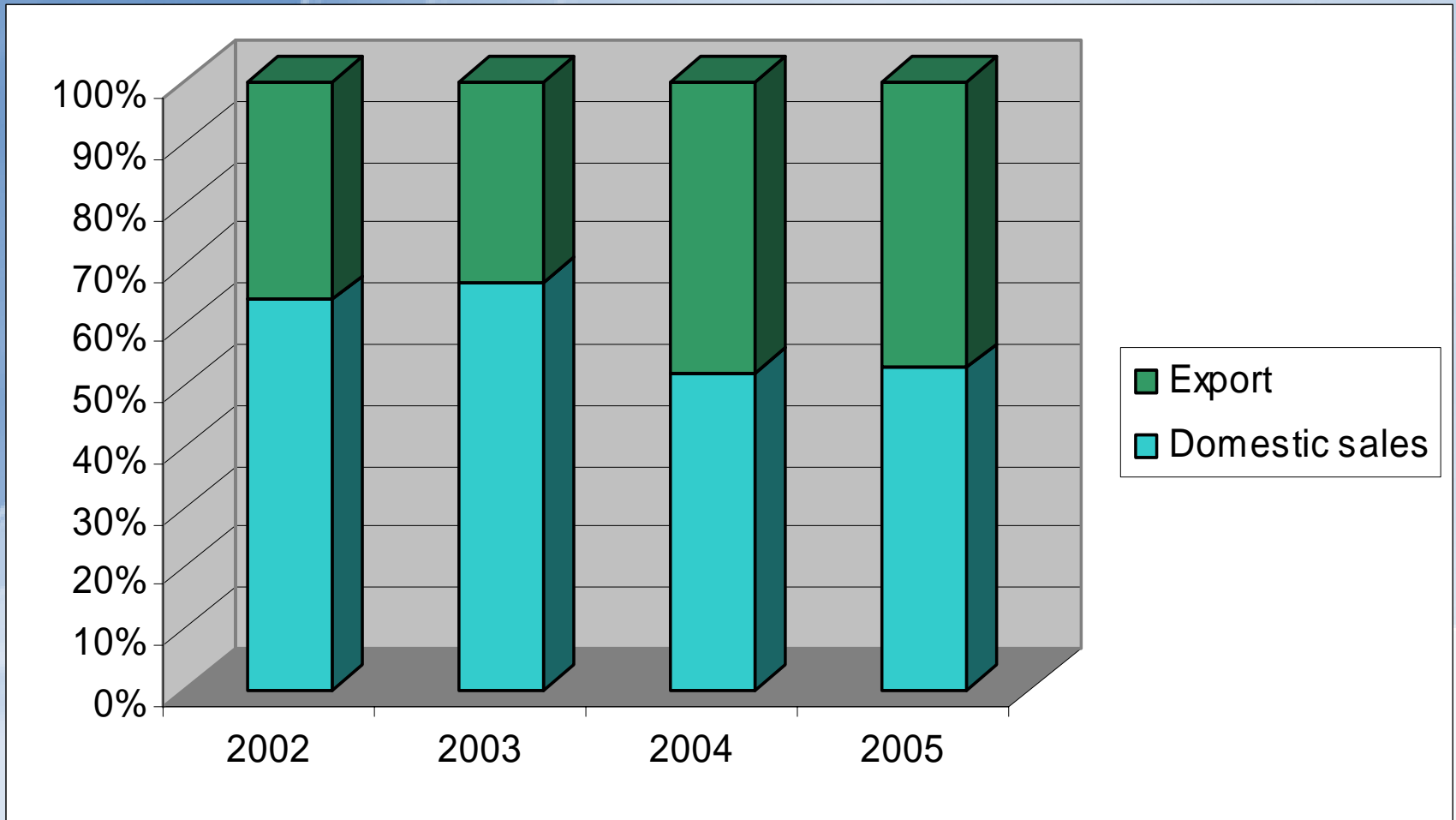


# Economic data



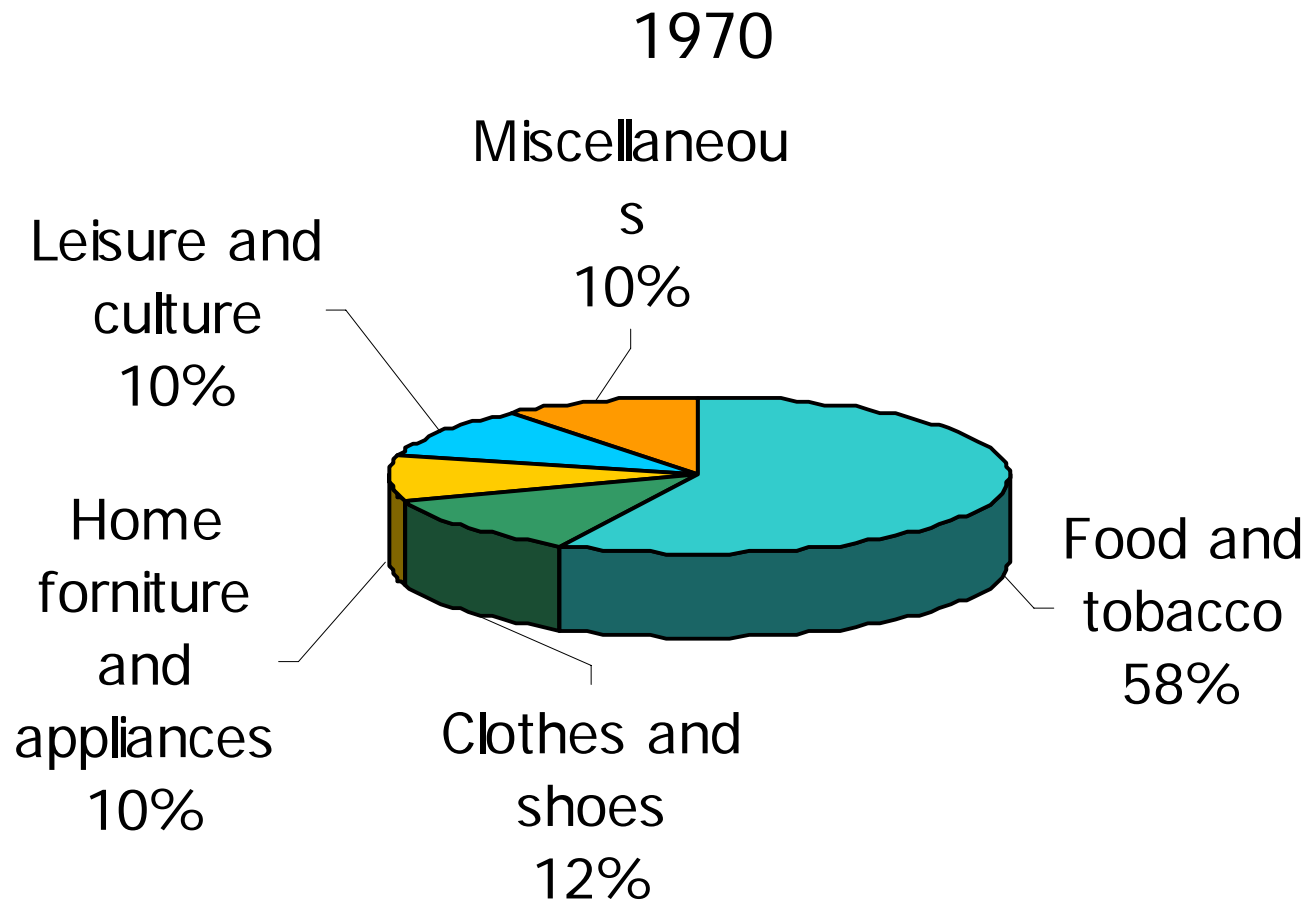
Panel Logika n°15 main competitors

# Domestic and export sales

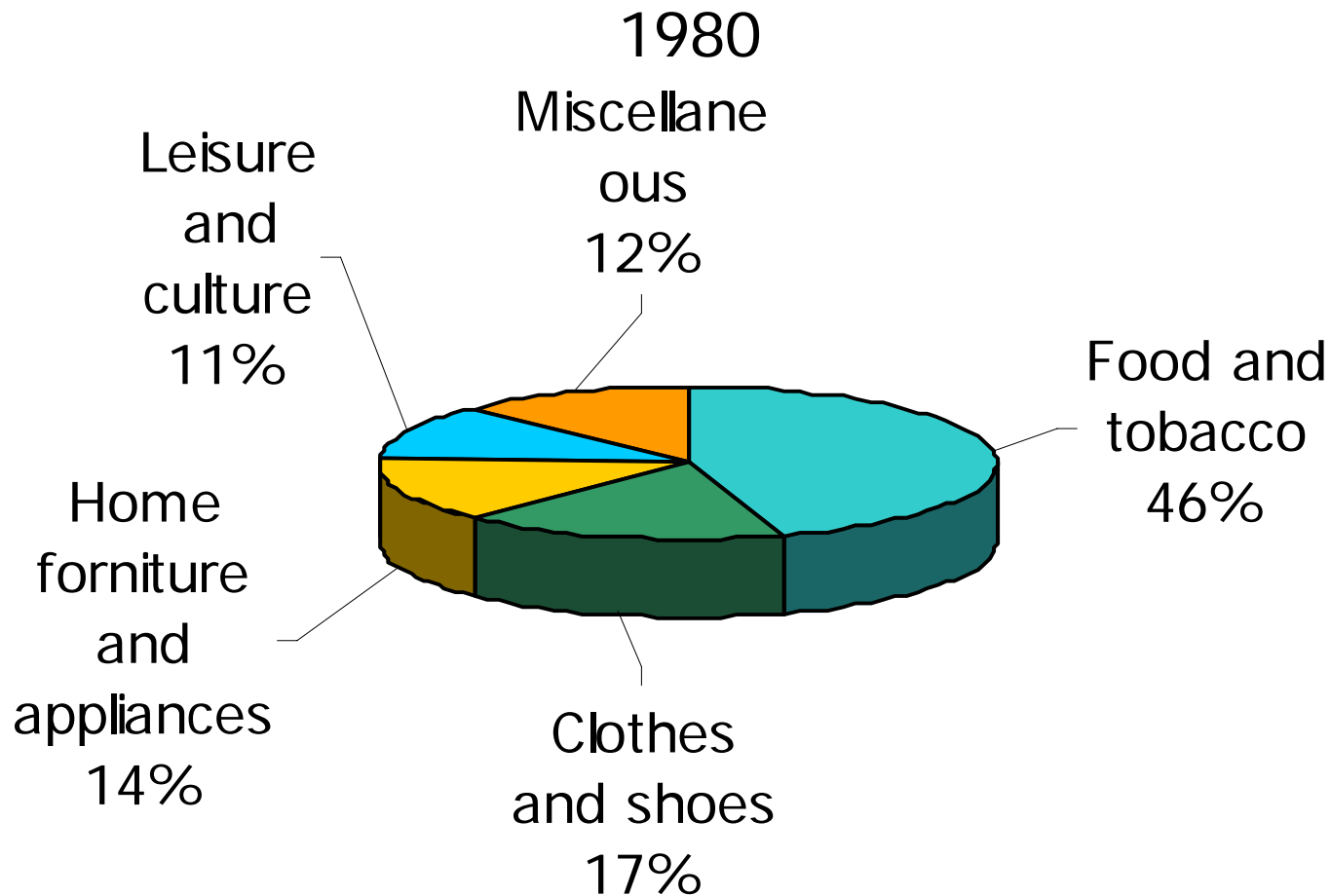


Panel Logika n°15 main competitors

# How family spent money



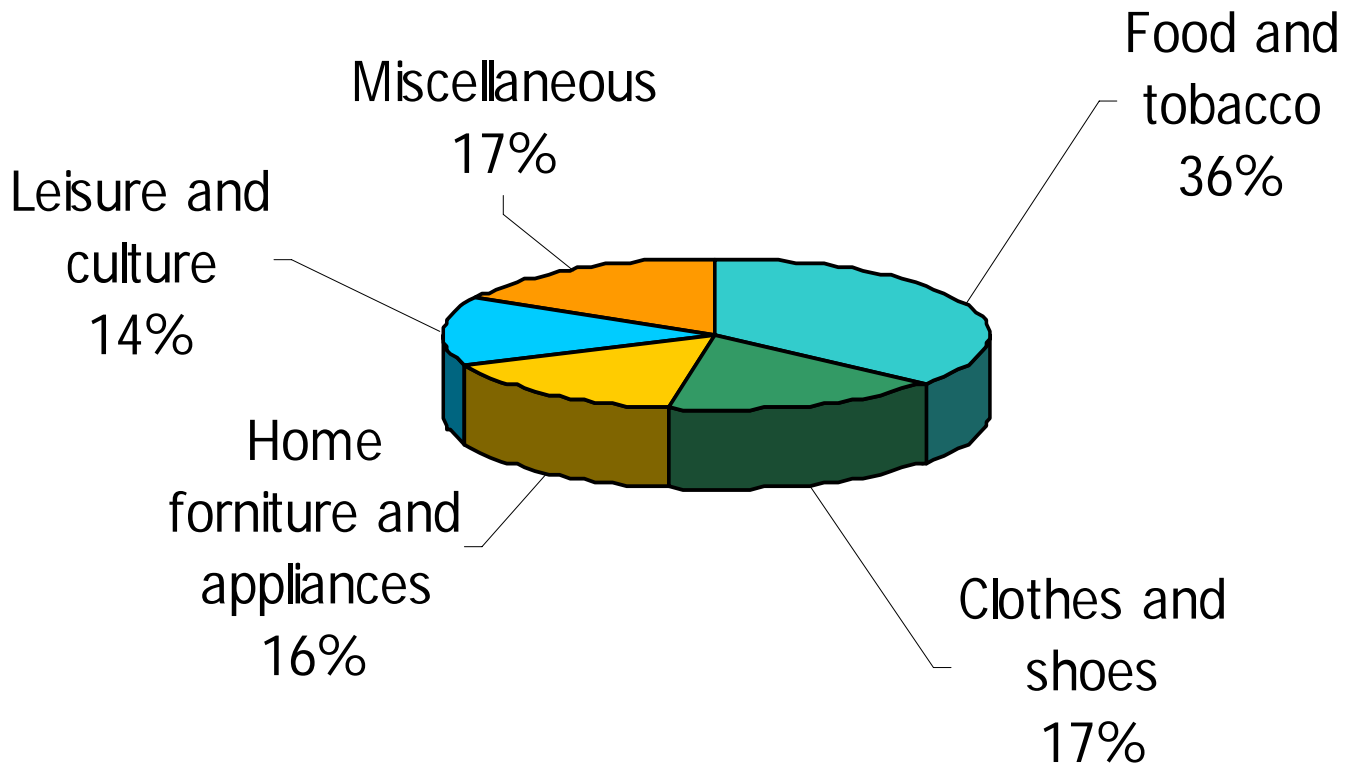
# How family spent money



Fonte ISTAT

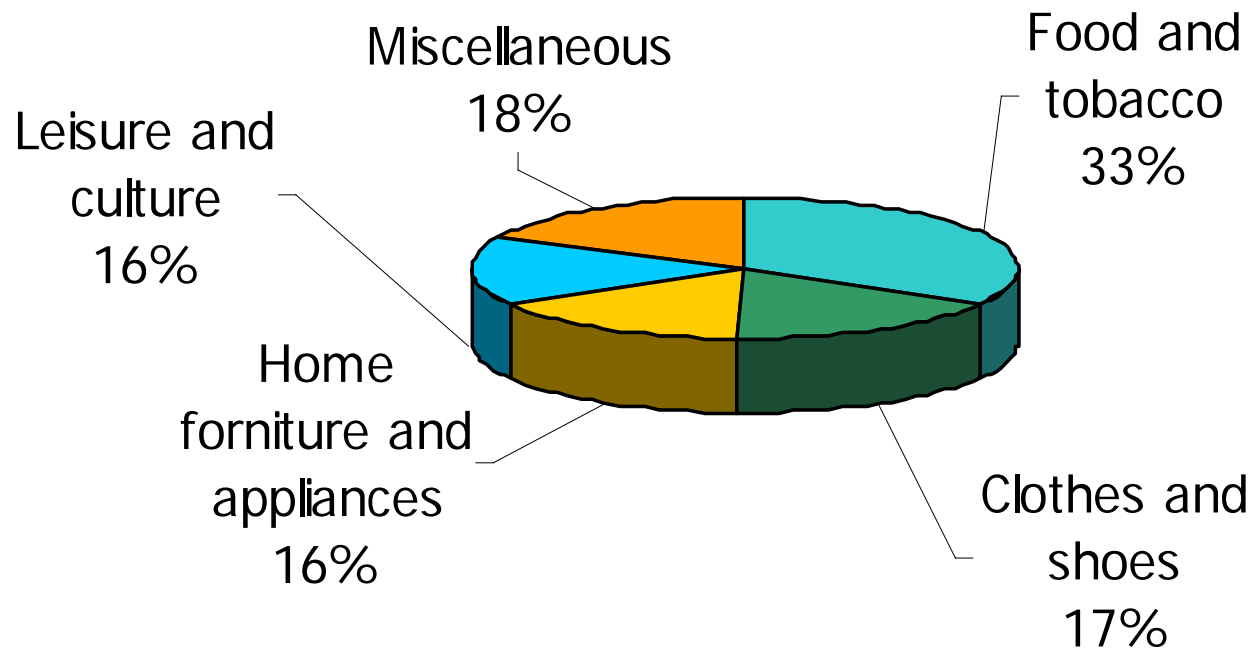
# How family spent money

1990



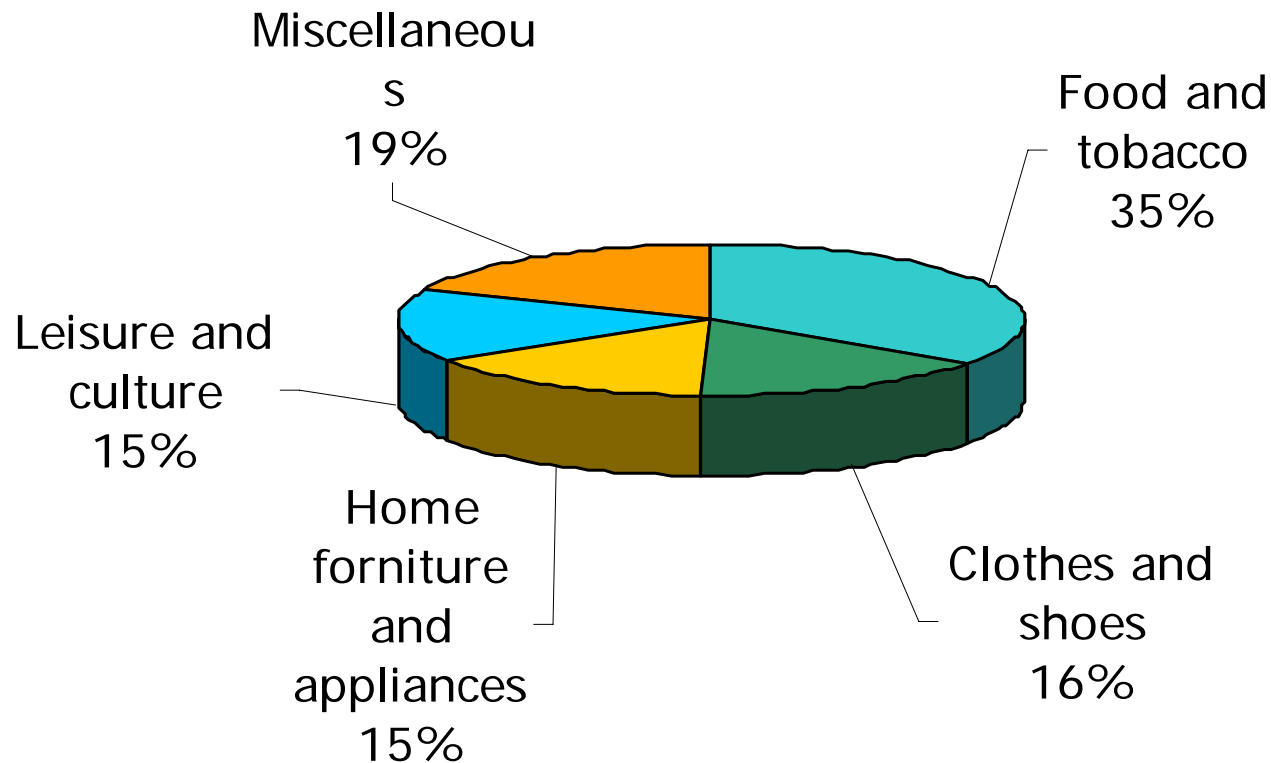
# How family spent money

2000

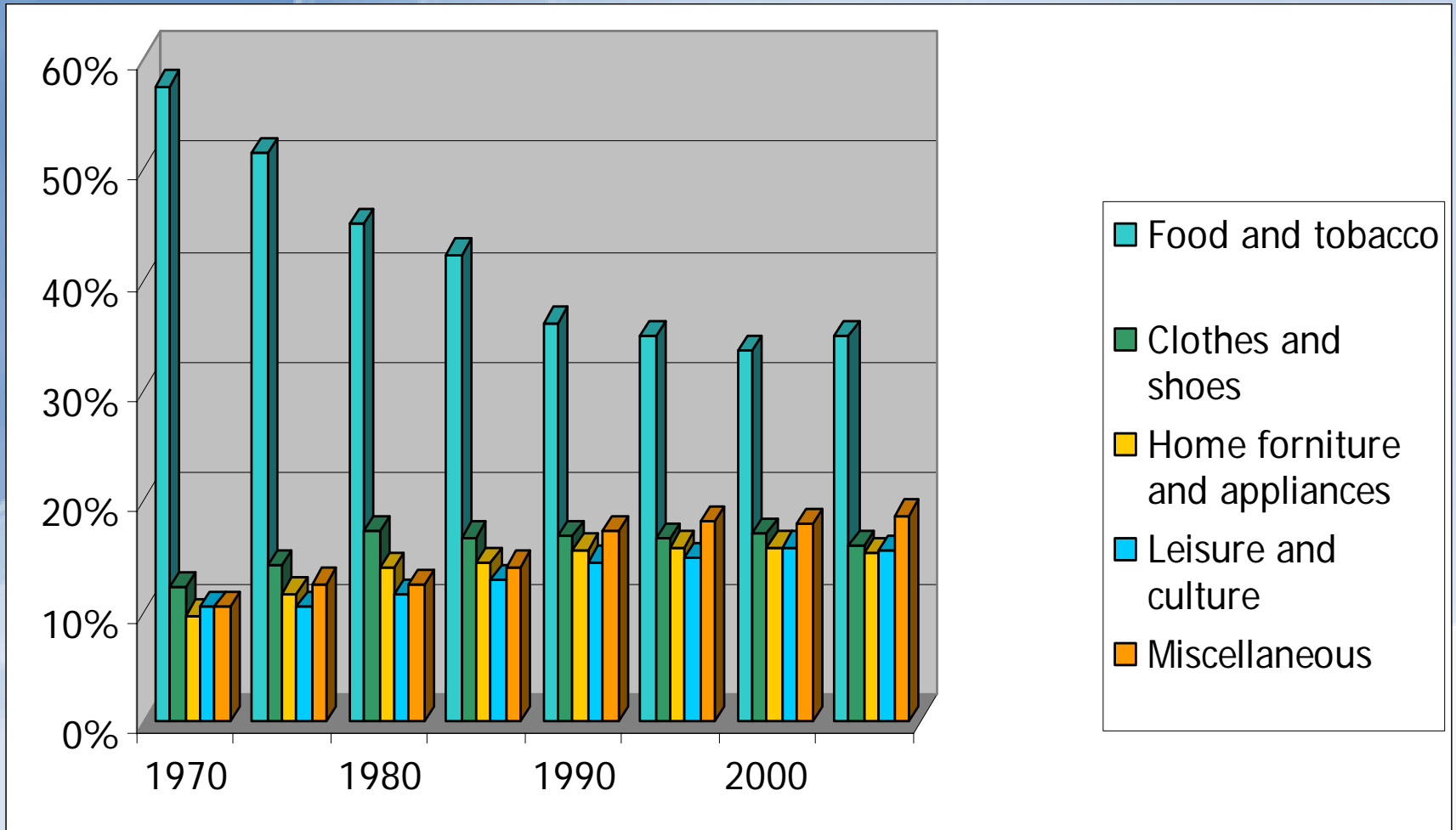


# How family spent money

2005



# How family spent money

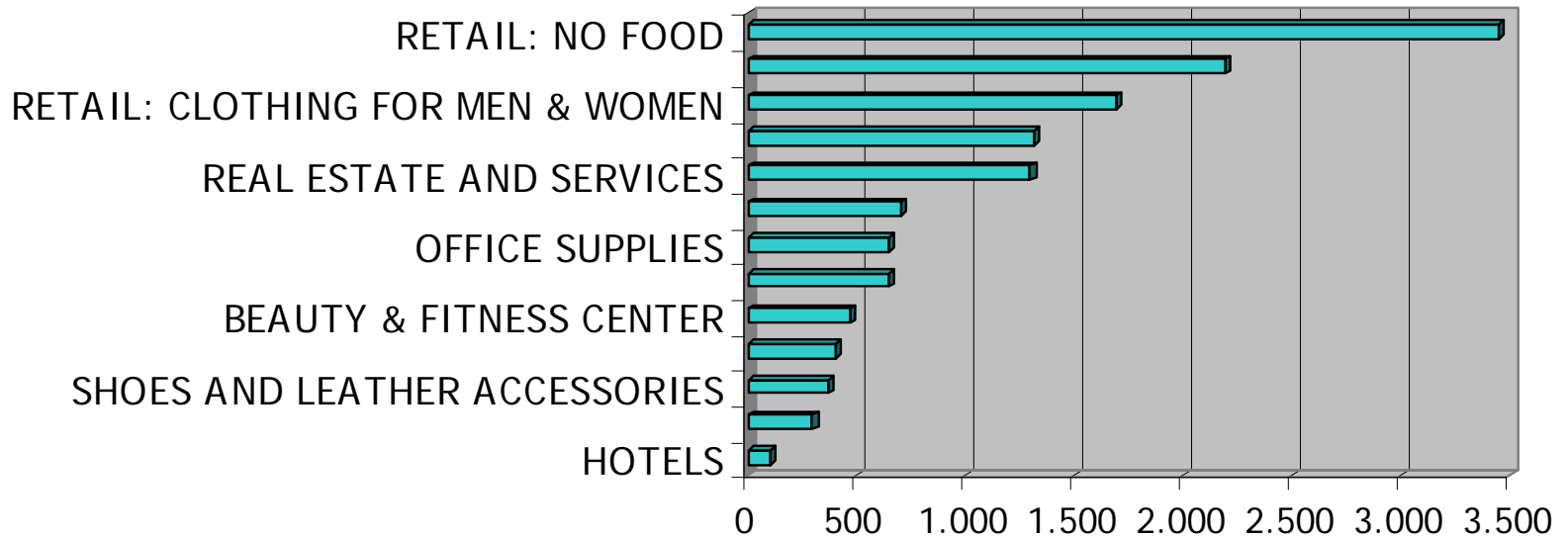


Fonte ISTAT

# Quantity of sales point

<b>Sales point FOOD</b>	189.060
<b>Sales point NO FOOD</b>	588.030
<b>Total sales point</b>	777.090

# Franchising



# Main indicators of franchising in Italy (2005)

<b>indicators</b>	<b>2004</b>	<b>2005</b>	<b>Difference 2005/2004</b>	
Network turnover in billion euro	16.917	18.178	1.261	7,5
Brands operating	708	735	27	3,8
Company owned outlets	N.A.	8.556		
Franchising outlets	44.426	46.337	1.911	4,3
Outlets abroad	N.A.	4.740		
Staff employed	117.783	120.340	2.557	2,2

N.A. = no data available