

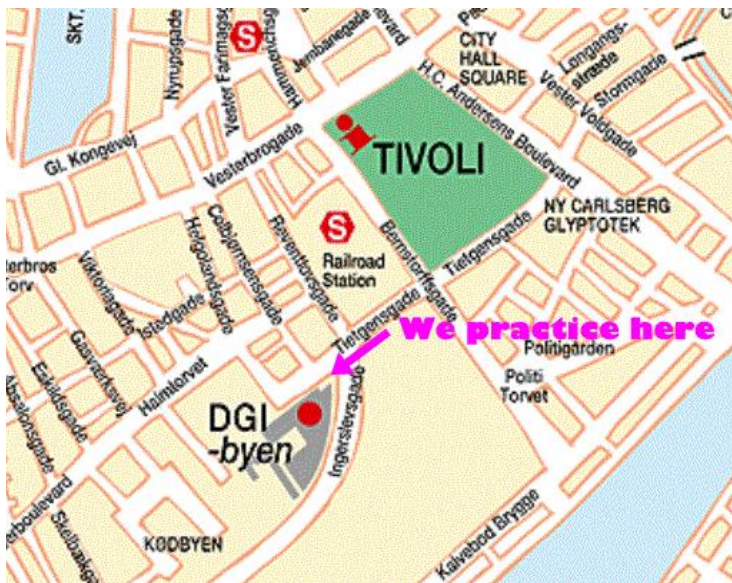


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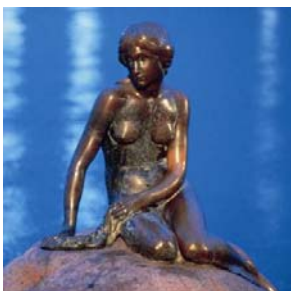
Danish Shopfitting Organisation

ISO Congress 2005, Copenhagen, Denmark. 14-17th April

DGI-Byen Hotel, Conference and Sports Center in the heart of Copenhagen is the ideal frame for a successful ISO Congress, 15 minutes from Copenhagen Airport, an attraction in itself, next to the Central Station and TIVOLI, 10 minutes walk from "Strøget", the central shopping mall with Magasin du Nord, and brands like Royal Scandinavia, SAGA Furs, Bang & Olufsen etc.



Copenhagen, one destination, 2 countries, with the new tunnel & bridge to Malmö, Sweden, the Øresund Region is the fastest growing region in northern Europe. Come visit Field's, Scandinavia's largest shopping centre, experience Tivoli's opening night and fireworks, the Queen's birthday, the Queen's Gobelins at Christiansborg Castle, Køge, south of Copenhagen with Denmark's oldest house, the original cast for the Little Mermaid.



Business seminars: International design- and economic trends. China outsourcing, ISO study tour '05. East Europe, new EEC members, outsourcing and shopfitting.

Panel discussion: Representatives from ISO, East-EEC and China, plus EHI/Stores+Shops, report from Euroshop.

Voluntary translation into German, French, Danish?

Take part and profit for future business

Program Highlights

Thursday April 14th 2005

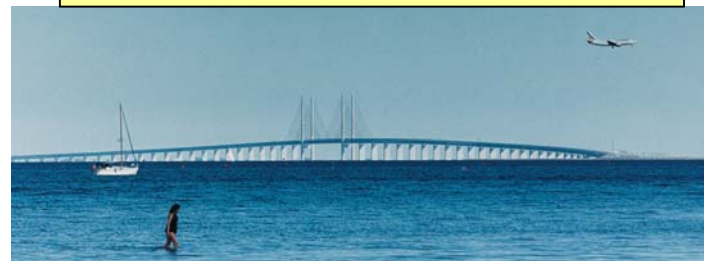
- Arrival, meeting of the MC's
- Copenhagen City shops
- Get-together at IS-O-Lympic Games

Friday April 15th 2005

- Fritz Hansen Furniture Factory, Arne Jacobsen design
- ITAB Check-out assembly and showroom.
- (Danish branch of Scandinavia's #1 shopfitter)
- Junckers, Køge, Europe's largest solid wood floor sawmill
- Flash Light, Modern shoplighting
- Tivoli's season opening night and fireworks

Saturday April 16th 2005

- General Assembly
- Business seminars
- Panel discussion
- Field's, brand new 100.000 sq.m shopping centre.
- Øresund bridge, Malmö.
- Turning Torso, Scandinavia's tallest house.
- Center Syd, Swedish Retail Parc & Shopping Centre.
- Gala Evening Dinner at DGI-Byen
- IS-O-Lympic Game Prize celebration



Join the IS-O-Lympic Games beginning Thursday night. Climb, shoot or swim, or for the less fit, shop, bowl, play Casino, or simply applaud the competitors of these first ever IS-O-Lympic Games.

Registration deadline 28th February 2005

More information on www.thbailey.com Tel +46 4653 202 or iso@thbailey.com