

# ISO Congress 2006



## WARSAW, POLAND, 8-11TH JUNE

Organizers: ISO Secretariat, Thornberg – Bailey AB, Skogsvägen 6, S-240 12 Torna Hällestad, Sweden Tel: +46 4653 202 Fax: +46 4653 229 E-mail: iso@thbailey.com  
\*For more information and price: [www.thbailey.com/iso.htm](http://www.thbailey.com/iso.htm) Click and use "ISO Congress 2006 registration."

### Don't miss the ISO Congress in Warsaw: Bigger, better, more fun and cheaper! The bargain of the shopfitting industry in 2006 offering more value for money than ever!

#### Program highlights

##### Thursday June 8, 2006

- Arrival, meeting of the MC's
- Registration
- Warsaw City, Culture Palace Tower
- Get-together, original Polish, competition

##### Friday June 9, 2006

- Euro-Image, Polish shopfitter under change!
- Samuelsons Polska, Westeuropean partnership, all new factory?
- Polish construction and manufacturing sites, changing business, changing Warsaw.
- Ladies all day guided first class tour to Krakow
- Evening dinner in Warsaw, even food and wine changes!

##### Saturday, June 10, 2006

- General Assembly
- Initiate a Polish Shopfitting Organisation
- Business seminars on the theme CHANGES
- Panel discussion
- Site-visits, shopping centres, culture, old town, see it all with your own eyes.
- Gala evening dinner and dance at Mercure.



Rondo 1, Warsaw

The ISO 2006 Congress hotel is the Mercure in central Warsaw, Member of the Accor Hotel group which has invested heavily in Poland, but there is still a great potential. The World Tourism Organisation foresee some of the fastest growing tourism development in Europe in the years to come.

#### Bring your life's companion:

ISO members' spouses are invited on a day tour to the historic and cultural city of Krakow, the old market, churches and castle, that has resisted change! The city is top ranked on UN's list of World heritage.

## RETAIL MECCA!

### More than 600,000 sqm of shopping space coming to Poland in 2006

#### ISO's business seminars will focus on CHANGES:

In Poland, in the World, in ISO and the International Shopfitting Industry: Come listen to the experts, and visit the sites and manufacturers. A local shopfixture manufacturer and a western investor in our industry will tell

you all about how to succeed in a new market (where ever), and how to avoid the traps. The president of the Polish Shopping Centre Organisation, Stephen Pragnell, a capacity and ceo of the French construction co. Apsys Polska, will illustrate the changes in the past 10 years, and what is still expected to happen.



\*NB: REGISTRATION START 1. MARCH, LAST CHANCE 1. MAY